



**DEPARTMENT OF MANAGEMENT STUDIES**  
**Department Report for Academic Year 2013-2014**

**1. ACADEMIC PERFORMANCE :**

**TOP 3 Ranks IN PG:**

YEAR	STUDENTS NAME	PERCENTAGE
First Year (2013-2015)	P. Karthika	7.56
	J. Annal Joy	7.55
	M. Poongodi	7.1
Second year (2012-2014)	R. Ram Priya	9
	M. Seeni habeeb Nisha	8.8
	Josephine Amala	8.7

**100% RESULT PRODUCED:IN UG &PG (Both ODD & Even Semester)**

SI No	FACULTIES NAME	SUBJECT	SEMESTER
01.	Mr. A. V. Karthick	Information Management	II

**2. NO OF STUDENTS WHO PRESENTED PAPER – 12 (Both ODD & Even Semester)**

S.N O.	REG.NO.	NAME OF THE STUDENT	YEA R/ SEM	ORANISING INSTITUTE	EVENTS	DATE OF PROGRA M	AWAR DS
1	912712631001	K.Amutha	II/IV	Sri Ganesh School of Business Management	International Conferences	25 <sup>th</sup> Feb 14	Partici pated
2	912712631005	S. Jasmine Reeta	II/IV	Sri Ganesh School of Business Management	International Conferences	25 <sup>th</sup> Feb 14	Partici pated
3	912712631012	N. Menaka	II/IV	Sri Ganesh School of Business Management	International Conferences	25 <sup>th</sup> Feb 14	Partici pated
4	912712631022	S. Selva Kumar	II/IV	Sri Ganesh School of Business Management	International Conferences	25 <sup>th</sup> Feb 14	Partici pated
5	912712631027	M. Theivendran	II/IV	Sri Ganesh School of Business Management	International Conferences	25 <sup>th</sup> Feb 14	Partici pated
6	912712631033	M. Vineeth	II/IV	Sri Ganesh School of Business Management	International Conferences	25 <sup>th</sup> Feb 14	Partici pated

7	912712631004	K. Gayathri	II/IV	Kaamathenu Arts and Science College	National Conferences	14 <sup>th</sup> Feb 14	Participated
8	912712631007	J. Jeyanth Sebastin	II/IV	Kaamathenu Arts and Science College	National Conferences	14 <sup>th</sup> Feb 14	Participated
9	912712631008	X. Josephine Amala	II/IV	Kaamathenu Arts and Science College	National Conferences	14 <sup>th</sup> Feb 14	Participated
10	912712631009	K. Justin Praveen Raja	II/IV	Kaamathenu Arts and Science College	National Conferences	14 <sup>th</sup> Feb 14	Participated
11	912712631016	S. Rahini	II/IV	Kaamathenu Arts and Science College	National Conferences	14 <sup>th</sup> Feb 14	Participated
12	912712631024	M. Stalin	II/IV	Kaamathenu Arts and Science College	National Conferences	14 <sup>th</sup> Feb 14	Participated

### 3. ASSOCIATION ACTIVITIES: 1 SYMPOSIUM ORGANIZED-NATIONAL

DATE	TITLE	ORGANIZED BY	RESOURCE PERSONS
28.03. 14	National Level Symposium	MBA Dept	1. Dr. C. Muthuvelayutham 2. Mr. O.K. Ganesh Chief Manager, IOB Bank, Kalayar Koil

### 4. SEMINAR/GUEST LECTURES CONDUCTED: - 3

Sl.No	Date	Nature of Event	Title of the Event	Resource Person	Participants
1	18.02.2014	Guest Lecture	Information Management	Mrs.C.Gomathi	16 Students (MBA Ist Year)
2	12.03.2014	Seminar	Personality Development	Dr.K. Alagu Sundram	About 46 Students (MBA I & II Year)
3	25.04.2014	Guest Lecture	Operation Management	Mr. S. Rajesh Kumar, Asst. Prof, Raja College of Engineering Madurai	16 Students (MBA Ist Year)

### 5. INDUSTRIAL VISIT: -1 STUDENTS VISITED THE FOLLOWING INDUSTRIES

Sl/No	Year	Date	Company Name	Framework
1	Final Year	31.08.2013	Chennai Stock Exchange	Stock Exchange - Live

### KEY ISSUES:

1. Students Learnt how to Develop Projects in real time.
2. They Learnt the Key Issues if Recent Trends in IT companies.
3. They understood the concepts related to Project Development and Management.
4. They Realized the Wants, Qualities to be developed to get into Industries.

**6. FDP:1 EXTERNAL:**

SI no.	Period of Training	Faculty Name	Programme/Title	Conducted by	Sponsored by
1	29.07.2013 & 30.07.2013	Dr. M. Balamurugan	FDP / Empowering Faculty as a Leader	Department of Management Studies, Anna University, Madurai	---

**7. ARRANGEMENT FOR SLOW LEARNERS:**

- Conducting Coaching Class.
- Providing University Question Bank along with Answers (How to Present Part-A, Part-B answers)
- Conducting Regular Test once in a Week.
- Monitoring them regularly about their improvement.
- Conducting Supplementary Test.

**8. BLOOD DONARS -2**

SI no.	STAFF	STUDENTS
1	M. Stalin	MBA II year
2	K. Ishwarya	Mba I year

**9. COUNSELORS ROLE:**

- Counseling students thrice in a month.
- Monitoring Students related to their Academic and Co-Curricular Activities.
- Encouraging Students to score University Rank.
- Advising Regularly to Maintain Attendance.

**10. RESEARCH ACTIVITIES: -1**

S/no	Name	Research Area	Status
1	Mr. T. Arumugam	Banking	Confirmed by Reg. No: P8099

**11. TRAINING AND PLACEMENT CELL: -7**

SI No.	Name	Company Name
1	M. Seeni Habeeb Nisha	Reliance Communication Ltd
2	R. Ram Priya	Reliance Communication Ltd
3	X. Josphine Amala	Reliance Communication Ltd
4	M. Stalin	Reliance Communication Ltd
5	S. Jasmine Reeta	Reliance Communication Ltd
6	V. Kumar	Reliance Communication Ltd
7	K. Gayathri	Reliance Communication Ltd